



Daniel Zhang

WORKCASE Brand Founder

- 20-Year Veteran in Foreign Trade
- Participant in Over 80 Domestic & Overseas Exhibitions
- Global Market Trailblazer Covering 40 Nations

Advocate of Exquisite Craftsmanship for Office Seating

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I have 20 years of foreign trade experience, split equally between electronics and office furniture.

My electronics background instilled strict precision standards. Tiny flaws disable electronics, pushing me to pursue perfect craftsmanship and fine details, standards I apply to office furniture.

Over the past decade, I focus on leather & mesh ergonomic office chairs. Deep industry experience lets me master supply chains, grasp global brand positioning and customer demands, delivering high-value products and one-stop services.

I've attended over 80 global expos such as NEOCON, INDEX, ORGATEC, MIFF and CIFE. I've traveled to more than 40 countries, toured markets by car to acquire clients, and built solid markets across Europe, Latin America, Southeast Asia and the Middle East.

I launched WORKCASE in 2025, offering affordable ergonomic seating and full office solutions. Today's competition demands comprehensive strengths: cost-effective goods, reliable service and exclusive custom plans. This is WORKCASE's core mission and my 20-year judgment of global trade trends.

I will keep supplying premium, flexible custom solutions to global partners for long-term win-win collaboration.

Business in Europe



Business in NeoCon



Business in Latin America



Business in Southeast Asia



Photo with clients at NeoCon



Photo with clients at ORGATEC



Photos Taken at Exhibitions



Photos Taken at Exhibitions

